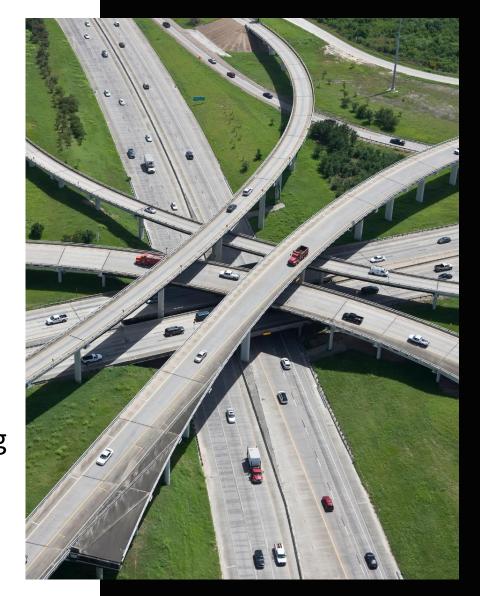


## **Alliance Program Mission**

The mission of the Alliance Program is to address technology gaps for our members within the framework of specific AASHTOWare products. In doing so, we strive to support transportation agencies in their diverse endeavors.



## **Types of Alliances**



### **Data Alliance**

The Data Alliance designation is for companies promoting data interoperability between their products and AASHTOWare. Data Alliances enable departments of transportation (DOTs) to meet agency-specific goals effectively. Leveraging the AASHTOWare OpenAPI, Data Alliances bring together AASHTOWare and non-AASHTOWare applications to support business needs.





### **Integrator Alliance**

The Integrator Alliance designation is for companies that specialize in system integration rather than owning proprietary products. The Integrator Alliance provides customization, deployment, and integration to bring together AASHTOWare and non-AASHTOWare applications to support business needs.



### **Product Alliance**

Product alliances are off-the-shelf solutions that complement current AASHTOWare offerings when integrated. Companies best suited for this designation have products already in use by at least three DOTs and help fill functional gaps within specific AASHTOWare products. Product Alliances will be offered in the AASHTOWare Catalog, and co-branding may occur on a case-by-case basis.



### Strategic Alliance

Strategic Alliances provide a product in a new business area not covered by current AASHTOWare solutions. This type of alliance involves a deeper relationship and commitment with AASHTOWare, with greater coordination and cobranding.



# **Alliance Program Seals**

The Alliance Seal allows current alliance members to be recognized as an approved Alliance.







## **Criteria for Alliances**

## Who are we looking to align with?

Potential alliances must be technically robust, sustainable, and proven through practical use.

They should also align well with AASHTO's and DOT's cultures and values.

Data & Integrator Alliance applicants must provide evidence of a successful integration with an AASHTOWare product using the AASHTOWare OpenAPL

DOTs may champion a potential alliance, vouching for its efficacy and benefits.



## **Current AASHTOWare Alliances**























## For more Alliance Program Information...



Visit us at the AASHTOWare Alliance Program Page



Shakita Battle-Morrow Alliance Program Manager

